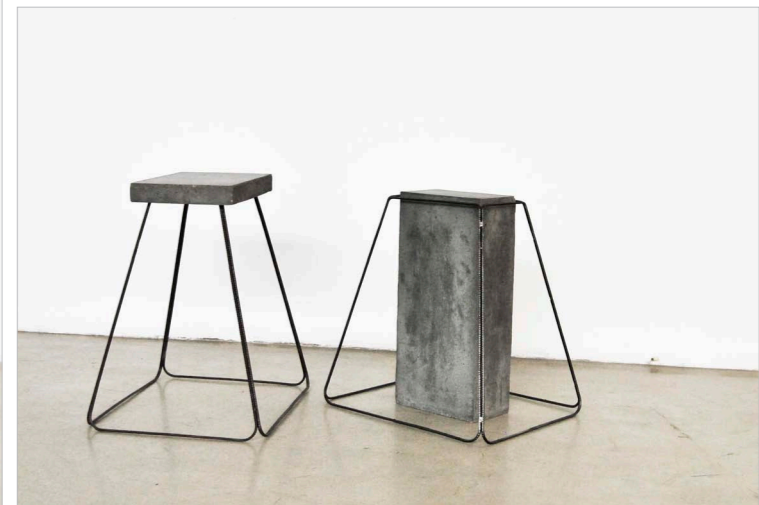
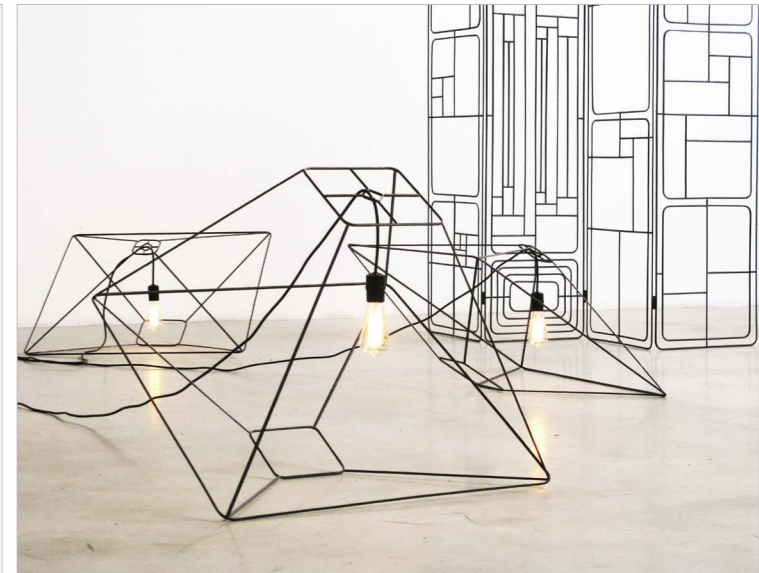
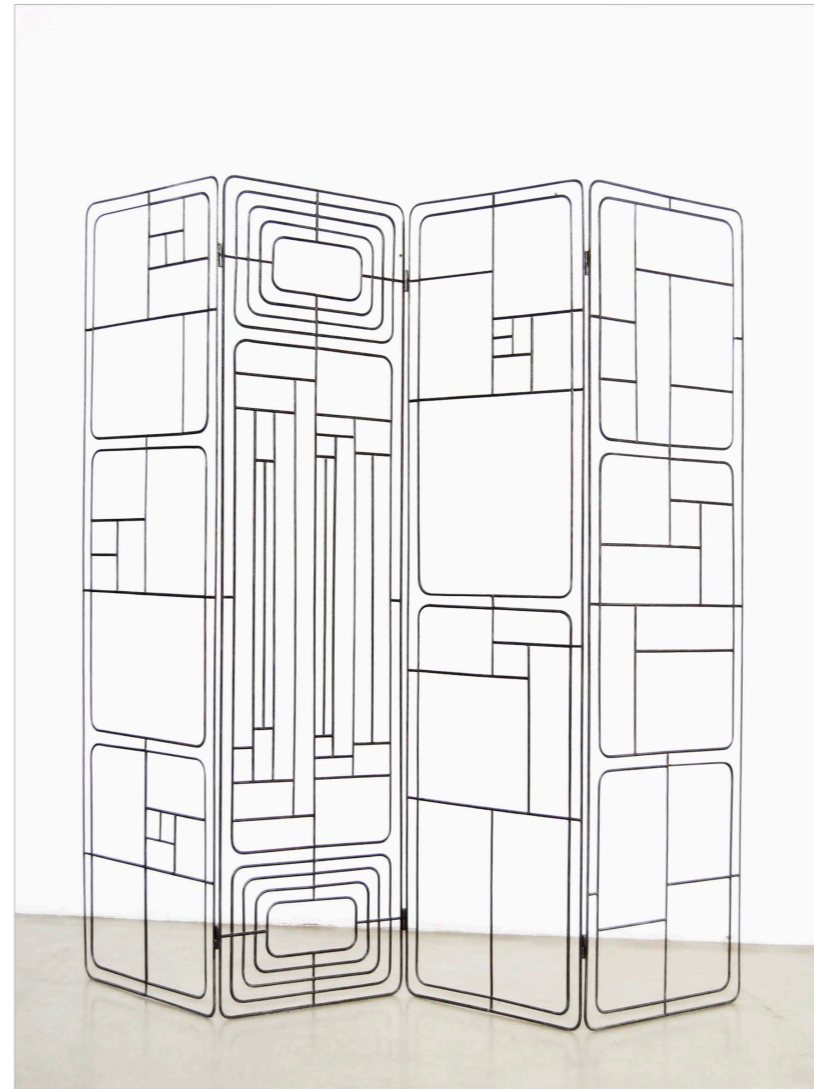




CON-TRADITION Series



Design MICROMacro · Sara Bernardi
 (www.micromacrolab.it)
Function Partition, Chair, Lighting, Table
Material Steel Bar, Concrete
Photographs Offered by MICROMacro



CON-TRADITION is a design research inspired by the Chinese Heritage. The exchange reaction between two opposite identities is underlined by the experimental research on the materials employed: CON-TRADITION collection brings into the product design field, materials that are belonging to Construction, like Concrete and Steel reinforced Bar. The Roughness and the Strength of Construction materials are mixed and forced to a reaction with the Elegance of the Antique Chinese Style Inspiration. Concrete and steel since the beginning of their employment in the construction field, have been embodying the symbol of urbanization, and to a higher extent the metaphor of modernity, their nature is in strong contradiction with the concept of heritage. For this reason CON-TRADITION aims to establish a new relation and a deep and meaningful dialogue between the cultural heritage and physical emblem of modernity.

중국의 문화유산에서 영감을 받아 완성된 컨트리디션 시리즈는 전통과 현대양식의 가치 사이에서 드러나는 모순에 바탕을 두고 제작되었다. 제품은 현대성을 상징하는 딱딱하고 거친 느낌의 철근과 콘크리트를 사용하여 세밀하고 유연한 곡선미를 표현해냄으로써 고대 중국 양식이 지닌 우아함과 독특한 분위기를 연출하고 있다. 전통 문화유산과 현대성이라는 대조적인 의미를 독특한 디자인을 통해 표현한 이 가구는 새로운 관계를 정립하려는 시도가 돋보이는 작품이다.